

EU4Youth: Social Entrepreneurship Ecosystem Development (SEED) Programme for Green Growth in Borderline Communities

Priority area:

Mobility and people-to-people contacts, Youth; Cross-cutting priority areas, Civil society; Economic development and better market opportunities,

Contract number (CRIS): 412-395

Period of implementation: 19.12.2019 - 19.10.2022

Geographic coverage:

Samtskhe-Javakheti, Kakheti, Shida Kartli



EU contribution: € 1 600 000

Social media account links:

<https://www.facebook.com/ThinkNaturally/?ref=bookmarks>

Project website: www.environment.cenn.org

Project description:

The project empowers disadvantaged youth in Georgia and Armenia to successfully transition from education to work through developing their Social Entrepreneurship (SE) and Green Innovation (GI) skills. The action encourages in particular vulnerable groups in target regions to seek innovative solutions contributing to green growth and higher social impact of their professional activities.

The project is part of EU's wider efforts to support young people, and is part of the EU4Youth programme.

Expected results:

Within the SEED program, a multi-stakeholder platforms for sub-national, national and cross-border cooperation will be created to promote youth social entrepreneurship activities and to foster policy dialogue for enabling environment for the development of SE. In addition, SEED will develop knowledge materials and educational programmes with a specific focus on green innovation and growth to develop skills of disadvantaged rural youth in the target regions of Georgia and Armenia.

Beside this, the program aims to support at least 20 new projects on social entrepreneurship and green innovation, which will be implemented in the target regions.

SEED will implement at least 3 joint trans-boundary activities as well as communication and visibility activities and educational campaigns to increase awareness on social entrepreneurship.

List of events (latest three):

#Repair - or how to create reused Christmas items from recycled materials.

How Not to Spoil a Good Idea with a Bad Presentation - An online workshop for youth

Entrepreneurship In Focus - Social Media Campaign Week