

EU4Business: Connecting Companies

Priority area:

Economic development and better market opportunities,
Economy & trade

Contract number (CRIS): 411-865

Period of implementation: 01.01.2020 - 31.12.2022

EaP countries:

Azerbaijan, Armenia, Georgia, Republic of Moldova,
Belarus, Ukraine

EU contribution: € 6 500 000



Social media account links:

<https://twitter.com/EU4BCC>,

<https://www.facebook.com/EU4BCC>

Project website: <http://connectingcompanies.eu>

Project description:

The project aims to promote trade between the EU Member States and the six Eastern Partner countries, focusing in particular on five sectors of economic activity with a significant potential for SME export growth – Organic Food, Creative Industries, Textiles, Tourism and Wine-making.

Expected results:

-Business to Business matching: a call for proposals has been launched and SMEs will be selected by European Sectoral Consortia through a transparent procedure based on eligibility criteria in accordance with EU rules. The aim is to explore opportunities for cooperation, working on the creation of a common product or service.

-Study visits: these will offer the possibility to learn “on site” from other BSOs, build understanding on the Eastern partner countries within the EU business community and vice versa, and offer an opportunity for networking. Each study visit will have a specific focus, which can be thematic (e.g. Internationalisation service, women entrepreneurship), or sectoral (e.g. agri-food, textiles).

-Twinning (defined as Capacity Building / peer to peer learning for BSOs, Coaching) in order to establish direct links between EU BSOs and Eastern partner BSOs. The idea is to increase knowledge on the trade environment and investment opportunities, to allow for peer-to-peer exchanges, sharing of best practices and knowledge, mutual cooperation and knowledge expanding on both sides.