

## **EU4Youth: Social Entrepreneurship Ecosystem Development (SEED) Programme for Green Growth in Borderline Communities**

### **Priority area:**

Mobility and people-to-people contacts, Youth; Cross-cutting priority areas, Civil society; Economic development and better market opportunities,

**Contract number (CRIS):** 412-395

**Period of implementation:** 19.12.2019 - 19.10.2022

### **EaP countries:**

Georgia, Armenia

### **Implementing organisation(s):**

CENN, Green Lane (AM), Kakheti Regional Development Foundation (KRDF)

**Project website:** [www.cenn.org](http://www.cenn.org)

### **Project description:**

The 'Social Entrepreneurship Ecosystem Development (SEED) programme for Green Growth in Borderline Communities' empowers disadvantaged youth to successfully transition from education to work in Georgia and Armenia through developing their Social Entrepreneurship (SE) and Green Innovation (GI) skills. The action encourages in particular vulnerable groups in target regions to seek innovative solutions contributing to green growth and higher social impact of their professional activities.

### **Expected results:**

Within the SEED program, a multi-stakeholder platforms for sub-national, national and cross-border cooperation will be created to promote youth social entrepreneurship activities and to foster policy dialogue for enabling environment for the development of SE. In addition, SEED will develop knowledge materials and educational programmes with a specific focus on green innovation and growth to develop skills of disadvantaged rural youth in the target regions of Georgia and Armenia.

Beside this, the program aims to support at least 20 new projects on social entrepreneurship and green innovation, which will be implemented in the target regions.

SEED will implement at least 3 joint trans-boundary activities as well as communication and visibility activities and educational campaigns to increase awareness on social entrepreneurship.

### **List of events (latest three):**

Training on Social Entrepreneurship and Green Innovation for target youth from Gori, Akhmeta and Ninotsminda  
Webinar on local ecotourism in Kakheti  
Webinar on local entrepreneurship in Georgian borderline communities