PROJECT FACTSHEET

ევროკავშირი საქართველოსთვის
The European Union for Georgia

SME Development and DCFTA in GEORGIA



Period of implementation: 26.11.2015 - 25.11.2019

EaP countries:
Georgia

EU contribution: € 5 033 940

Implementing organisation(s):
DEUTSCHE GESELLSCHAFT FUR INTERNATIONALE ZUSAMMENARBEIT (GIZ)

Social media account links:

Project website: www.giz.de

Project description:
The purpose of "SME Development and DCFTA in GEORGIA" project is to support the implementation of the DCFTA related institutional and regulatory reforms in the country, with a strong focus on strengthening the capacities of Georgian SMEs, both to increase their competitiveness and to ensure their adaptation to the new regulatory environment. The Project will lay the ground for strengthening the SME sector to ensure broad based growth.

SME DCFTA in Georgia is implemented across four components:
1: Improvement of the enterprise development framework and SME participation in the political dialogue.
2: Comprehensive capacity development for SME support institutions.
3: Promotion of enterprise development via clustering and support to business networks on national, sector and local levels.
4: Integration of business clusters and networks in relevant existing EU networks for enterprise development, investment and trade promotion.

Project Trademark Initiative: Development of Business Clusters in Georgia

Expected results:
• At least 3 specific priority measures related to the adaptation of the DCFTA are designed and implemented.
• A regular topic oriented PPD process on the enterprise development agenda following up on the recommendations of 3 annual conferences is managed, including the monitoring of results of the meetings.
• A minimum of 6 business support services (information, advice, training, etc.) are newly designed or adapted/ tested and further developed.
• 5 business networks / clusters established in main regions and sectors.
• 5 Georgian business clusters are connected to suitable EU clusters and networks.