

Green Economy: Sustainable Mountain Tourism and Organic Agriculture (GRETA)

Priority area:

Economic development and better market opportunities, Agriculture and rural development

Contract number (CRIS): 401-348

Period of implementation: 11.12.2018 - 10.04.2023

Geographic coverage:

Racha-Lechkhumi and Kvemo Svaneti, Samegrelo-Zemo Svaneti, Imereti

EU contribution: € 3 000 000

Total budget: € 6 800 000

Implementing organisation(s):

Austrian Development Agency

Project website: n/a

Project description:

GRETA, a four-year project of Sustainable Mountain Tourism & Organic Agriculture, focuses on the support of Georgian small and medium enterprises to professionalise and scale up. The action will also facilitate an improvement of the business environment and the creation of new income opportunities in the two growth sectors mountain tourism and organic agriculture. The 6.8 Mio. € project is co-funded by the EU and the two EU member states Sweden and Austria.

Expected results:

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- The legal and policy framework for mountain tourism and organic agriculture is enabling sustainable and inclusive development;
- Employment and income in both sectors is increased due to new and better products and services and through better market linkages, locally, nationally and internationally (at least 20% increase in income);
- Access to capacity development measures for people and institutions active in the fields of sustainable mountain tourism and organic agriculture is improved and a system of knowledge management is in place enabling joint learning among public, private and civil society actors.

List of events (latest three):

GRETA - 2nd Advisory Committee Meeting (ACM2)
3 studies presentation: EGSIA / Organic agriculture / Tourism baseline
International Mountain Day celebration



Social media account links:

n/a