PROJECT FACTSHEET

ევროკავშირი საქართველოსთვის
The European Union for Georgia

Creating Business Accelerator for Sustainable SME Development

Period of implementation: 15.01.2018 - 14.01.2022

EaP countries:
Georgia

EU contribution: € 506 633

Implementing organisation(s):
Tbilisi City Hall

Social media account links:
facebook.com/AcceleratorSpark

Project website: spark.gov.ge/

Project description:
Mayor's Office of Tbilisi is one of the first municipalities in Georgia to receive a grant from Mayors for Economic Growth (M4EG) - an EU programme to support Mayors and municipalities of the Eastern Partnership countries to become active facilitators for economic growth and job creation at the local level.

Within the framework of the project the Mayor's Office of Tbilisi initiated creation of business accelerator for small and medium businesses in Tbilisi with the purpose of business and economic development. "Spark"accelerator enables every company registered or operating in Tbilisi to use services of the accelerator – free common working space, consulting on financial accounting, taxation, human resource management as well as legal and brand positioning issues. The project also envisages the creation of the web-site to register member enterprises.

Expected results:
- Establishment of business accelerator and setting up environment suitable for business consulting and development services
- Provision of business development support to at least 100 companies
- Organizing at least 30 exhibition-sales in support to entrepreneurs