

## Promotion of rural development and diversification in Khulo Municipality

**Period of implementation:** 01.05.2018 - 01.03.2021

**EaP countries:**  
Georgia

**EU contribution:** € 1 800 000

**Total budget:** € 2 000 000

### Implementing organisation(s):

Caritas Czech Republic, Policy Consulting and Management Group (PMCG), Hrvatska Mreža za Ruralni Razvoj (HMRR)

**Project website:** [www.khulolag.ge/](http://www.khulolag.ge/)

### Project description:

This project is part of the EU's ENPARD programme supporting agriculture and rural development. It establishes a Local Action Group (LAG) to drive local decision making, empowering citizens and promoting local action based on the EU LEADER approach. The project works in high mountainous Khulo Municipality (Ajara region) and helps build systems for diversified sources of income to the population of the municipality. Local Action Group, with the help of the project has developed Local Development Strategy for Khulo Municipality, and awarded small grants for both public and business initiatives. The project works with local farmers, local guesthouse operators and touristic service providers, local food producers and handcraft workers, local community members (including CSOs, youth groups etc.), local government representatives.

### Expected results:

- Establishment and empowerment of the Local Action Group.
- Development of the Local Development Strategy by the LAG, based on the LEADER approach.
- Improved capacities beneficiaries (potential sub-grantees) for business management and strengthened visibility and sustainability of their products and services.
- Launching of local development projects of local beneficiaries with funding from Rural Development Fund.



### Social media account links:

[facebook.com/khulolag/](https://facebook.com/khulolag/), <https://georgia.charita.cz/>,  
[facebook.com/CCRGeorgia2015/](https://facebook.com/CCRGeorgia2015/),