## PROJECT FACTSHEET



## ESCape – Employment, Support, Counselling to Meet Labour Market Needs

Period of implementation: 01.11.2020 - 31.12.2023

EaP countries:

Georgia

EU contribution: € 998 977

Implementing organisation(s):

Friedrich Ebert Stiftung, Friedrich-Ebert-Stiftung



Social media account links:

facebook.com/fesgeorgia, facebook.com/EUEscape,

Project website:

## Project description:

The project is dealing with existing gaps in the field of unemployment in Georgia, through improving quality of employment services in terms of job placement and career counseling for unemployed and job seekers. It is also focused on skills development and improving competences of unemployed, disadvantaged groups by implementing a new model of intensive coaching and providing key competences training for "hard to employ" individuals throughout the country.

This project is a part of EU's Skills4Jobs programme and overall efforts for economic development.

## **Expected results:**

By significantly enhancing the quality of SESA's digital & analogue service provision the Project will (1) make relevant skills-matching services more accessible and effective in Georgia as whole, especially career- guidance, counselling and job intermediation. In addition, through the innovative coaching model implemented by CSOs, it will (2) make relevant lifelong learning skills provision in the target regions more accessible. Accessibility and popularity of these service provisions will furthermore be boosted by targeted awareness- raising campaigns for unemployed individuals and employers.

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